



April 15 2020

## **BBI Ready to help**

I recently wrote to you to share how BBI stood ready to help you manage the enormous increase in your workload, and wherever possible, ensure that you have what you need to help you manage your COVID-19 and non-COVID-19 patient caseload.

Today we are announcing further steps we are taking following feedback to our original letter from WOCNs, Hospital Managers and Nursing Leaders. These experts are guiding our response and have expressed a need to ensure pressure injury/ulcer (PI/PU) prevention remains an essential activity in all care settings during this crisis period. These steps are:

1. **Communicate** - Support calls by wound care bodies all across the world to keep wound-care an essential service
2. **Donate** – BBI is donating ~\$3.5m SEM Scanners to aid PI/PU prevention during the COVID 19 pandemic. As of today, we have placed 103 of the 400 scanners we made available. The SEM Scanners are available to care settings from Acute to Post Acute and those caring for patients at home.
3. **Campaign** - for increased PI/PU prevention attention on dark-skin toned patients to address urgent health disparities. We have focused on areas and sites of service with high population density of dark-skin toned patients. Our preference is to make most of our free devices available to those areas and sites of service. If you know of sites of service with high dark-skin tone populations that could benefit, please contact us.

### **Prevention = Keeping the Skin Intact**

Our overriding wound-prevention priority is to help you keep your patients' skin intact. Although much reporting has been suspended during this pandemic, there is no doubt about the increase in the number of high-risk PI/PU patients in all care settings. Keeping skin intact translates to:

- In acute care: preventing PI/PUs to minimize any possibility of delayed discharge
- In acute care: avoidance of bed blocking due to PI/PU - maximize bed utilisation
- Discharging patients harm free into post acute care or to their own home
- In post-acute and in-home care: minimizing the need for hospital admissions from avoidable wounds
- In all care settings: controlling materials usage costs related to treatment of PI/PU
- In all care settings: freeing up nursing time to focus on other urgent activities
- In all care settings: avoiding the time needed for root cause analyses and a potential increase in litigation claims
- In all care settings: avoiding a spike in long term treatment regimes for PI/PU patients post COVID-19

### **Practical help**

- SEM Scanners are delivered to the facility with minimal interaction with staff
- Non-contact, freely available video and web based training by our former nurses in our Clinical Implementation Teams will be conducted at any time that suits your schedule
- Rapid staff training: within a short period healthcare practitioners will be trained to scan, interpret the data and determine required actions
- Access to PI/PU Prevention Care Pathways developed by existing SEM Scanner users which illustrate how, where and when to scan and what to do with the numbers from the SEM Scanner making it immediately deployable in your facility

### **How to Access SEM Scanners For Your Facility**

Thank you for taking the time to read this short letter. If you think we can help you with free of charge SEM Scanners to help you to **keep your patients skin intact** during the COVID 19



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pandemic please contact BBI in the US on +1 310-268-9494 or contact me directly on +1 310-562-0052 or finally via [info@bruinbiometrics.com](mailto:info@bruinbiometrics.com). We will respond rapidly.

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