

### Ready to help

As a business we want to be able to help you manage the enormous increase in your workload, and wherever possible, ensure that you have what you need to help COVID-19 and non-COVID-19 patient admissions.

We have collaborated with our clinical customers (TVNs, Patient Safety, Quality, Nursing Leaders) to better understand how to best help through our areas of expertise: pressure ulcer (PU) prevention, freeing up nursing time to treat, and reducing treatment materials usage through the implementation of the SEM Scanner which alerts to increased risk of PU 5 days earlier than visual skin assessment.

We have been discussing this internally and with our customers in recent days and would like to share some thoughts that have emerged from our conversations for your consideration:

#### Nursing COVID-19 Patients

- All anticipate increases in number of at-risk patients in all care settings, potentially to 100% given the acute respiratory symptoms of COVID-19 which is also a PU risk factor.
- Keep preventing to avoid unnecessary harm
- *Prevention = Keep skin intact*
- For us that means helping to avoid hospital and community acquired PU – prevention avoids using up beds, nursing time and materials to treat
- Avoid a spike in long term treatment regimes for PU patients post COVID-19

#### Nursing NON COVID-19 patients

- Keep preventing to avoid unnecessary harm
- *Prevention = Keep skin intact*
- In acute care – prevent PUs to minimise any possibility of delayed discharge
- Reduce or avoid bed blocking due to any avoidable harm. Maximise bed utilisation
- When ready, discharge patients harm free into post acute care or to their own home
- Maximise post-acute and in-home care – minimise the need for hospital admissions
- Avoid a spike in long term treatment regimes for PU patients - post COVID-19
- Control materials usage costs related to treatment of PU - now and post COVID-19
- Help avoid a second spike in costs to treat PU
- Avoid the time needed for root cause analyses and a potential increase in litigation claims

#### Practical help

- SEM Scanner units delivered to your doorstep with minimal interaction with staff
- Freely available video training by our former nurses at any time that suits your schedule.
- Staff training is very easy and takes very little time
- A PU prevention work-flow diagram showing how, where and when to take scans and what to do with the numbers from the scanner

Thank you for taking the time to read this short communication. If you think we can help you, please contact BBI in the UK on 01625 238895 or contact me directly on 07766762324 or finally via [info@bruinbiometrics.com](mailto:info@bruinbiometrics.com). We will respond rapidly.

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